



JOSÉ FLORES

Brand & UX/UI Designer


ABOUT ME

Hello! I am José Flores, a self-taught Senior Graphic and Web Designer with years of experience in design and creativity. I have technical knowledge and leadership skills in the development of group projects for the implementation of web platforms for companies and services. Conceptual idea development, creative and art direction.

For years I worked in all areas of traditional graphic design, but new challenges led me to the field of digital marketing and user interface design.

I am currently working on user experience (UX) design and custom website layout. Implementation, management and administration of websites on CMS platforms (Content Management System). Custom E-commerce design and development. Implementation, management and administration of E-commerce on CMS platforms (Content Management System). Technical support and maintenance of websites of important companies and institutions that trust in my management and experience.


CONTACTS

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PORTFOLIO

 www.joseflores.design

EDUCATION

PRIMARY SCHOOL	Santa Teresita de Luque School 1st. Grade to 5th. Degree Dr. Manuel Dominguez de Luque College 6th Degree
HIGH SCHOOL	Santa Teresita de Luque School Basic Cycle Santa Teresita de Luque School Humanistic Baccalaureate
UNIVERSITY	Americana University Career: Graphic Design Completed until the 4th. Semester
WEB DESIGN	IDT (Institute of Design and Technology)
ENGLISH	Paraguayan American Cultural Center (1.994 - 1.998)

EXPERIENCE

Freelance Designer	(2003 - 2005) Design and creation of advertising materials and traditional and digital communication.
Supermarket Metro	(2005 - 2006) Position: Graphic Designer Design and creation of advertising materials, control and management of publications in traditional media.
Arco Iris Prints	(2006 - 2011) Position: Graphic Designer Design, creation and final art of printing materials of all kinds. Offset printing, digital, gigantography, serigraphy, layout of books and magazines.
Zadock Technology	(2012) Position: Graphic Designer Design and creation of advertising materials and traditional and digital communication.
Autónoma del Sur University	(2013 - 2022) Position: Web Designer Design, front-end layout and technical support and maintenance of the official website of the University
Freelance Designer	Design and creation of advertising materials and traditional and digital communication. Creation of original and memorable brands and logos Custom website design Implementation, management and administration of websites on CMS platforms (Content Management System) Custom E-commerce design and development. Implementation, management and administration of E-commerce on CMS platforms (Content Management System)

SKILLS

Management of the following design tools.

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesing
- Adobe After Effect
- Adobe XD
- Figma

Knowledge of the following technologies.

- Html5
- Css3
- JavaScript
- Bootstrap

Management of the following CMS.

- WordPress
- Joomla
- Prestashop